

Fong Cares Foundation

Awareness - Well Being - Community

Platinum
Transparency
2026

Candid.

EIN 99-4468098

Location Las Vegas, NV, United States

Year founded 2024

Ruling year 2024


Operations CFO Deborah Wilfong

IRS subsection 501(c)(3) Public Charity

Organization type Public charities

✔ **Contribution tax deductible**
as of March 10, 2026

✔ **IRS BMF 501(c)(3) Public Charity**
as of March 10, 2026

 **Compliance report**

Mission


Our mission at Fong Cares is to actively engage in promoting mental health awareness in the Southern Nevada, Colorado, and Arizona communities. Through sponsorship of educational opportunities, provision of associated scholarships, and financial support to established non-profit organizations, we aim to foster a community where mental health is prioritized and supported.

IRS filing requirement

This organization is required to file an IRS Form 990-N.

Our focus

Subject area

 Education

 Philanthropy

NTEE codes

Fund Raising and/or Fund Distribution (F12)

Geographic area served

Phoenix (Arizona, United States) | Las Vegas (Nevada, United States) | Black Forest (Colorado, United States) |

Fort Carson (Colorado, United States) | Fountain (Colorado, United States) |

Colorado Springs (Colorado, United States)

Population served

General population

Contact

Primary contact


Deborah Wilfong 

Operations CFO

(719) 494-6640

deborah.wilfong@fongcares.org

Fundraising contact

Deborah Wilfong 

Operations CFO

(719) 494-6640

deborah.wilfong@fongcares.org

Contact Candid

Mailing address

485 White Tail Way
 Monument, CO 80132
 United States
 Phone: (719) 494-6640
<http://www.fongcares.org>

Primary address

4880 E Bonanza Rd
 Las Vegas, NV 89110
 United States

Congressional district: Nevada Congressional District 1

Donation payable

Legal name of organization: Fong Cares Foundation
 EIN for payable organization: 99-4468096
 485 White Tail Way
 Monument, CO 80132
 United States

Program

What we aim to solve

As we embrace 2026, we are excited to share the latest news, updates, and stories from our community support activities. This year, our focus is on growing the organization to be an educational provider and to increase our charity-giving goals. Through your support of our shared vision and your encouragement, we achieve our goals by providing funds and grants to our community organizations which support shared vision for mental health initiatives, human resilience, and promoting health core values. Fong Cares can do this with your continued financial support and believing in the mutual vision for the community. We continue to partner with community non-profits with our shared mission for mental health awareness.

Total programs

3

A Touch From Heaven and Natalie's House

A Touch from Heaven LLC has been successful in providing for economically challenged children and families with back-to-school supplies, assisting with food programs, supplying home life essentials, hosting family events, and awarding educational scholarships. Natalie's House is a project of Arizonans for the Protection Of Exploited Children and Adults (APECA) and named in honor of the singer Natalie Grant. Natalie's House protects girls from sexual exploitation and abuse by giving them a place of protection. Our sponsored young girls are aged from 6 to 16 years old, who are now in a safe House away from the terrors of their sexual exploitation.

Subject area: Philanthropy

Population served: Ethnic and racial groups Women and girls Economically disadvantaged people People living in urban areas

Geographic area served: Phoenix (Arizona, United States)

Program results

A Touch From Heaven and Natalie's House

Charity-Giving Goal

Year	Total impact
2025	2,064

Note:

21% of the 2025 revenue collected was returned to the community programs via charity-giving to support to this organization in their needs for the children's groups. For 2026 our goal is to provide charity-giving funds to more support organizations.

The mission of the Lyda Hill Institute for Human Resilience is to advance human resilience to adversity by designing evidence-based solutions through interdisciplinary research, healing therapies, and community training and empowerment. This is accomplished through the work of our three divisions: Research, Healing, and Community Training & Empowerment.

Subject area: Education Health Social sciences Family services Information and communications

Population served: General population Families Widows and widowers Adults People with disabilities People with substance use disorder People with diseases and illnesses Military personnel Retired people Veterans Emergency responders

Geographic area served: Colorado Springs (Colorado, United States) Colorado (United States)

Motorcycle Relief Project

Motorcycle Relief Project (MRP) is a 501(c)3 nonprofit that provides relief to male and female veterans and first responders with PTSD and other related issues by taking them on week-long adventure motorcycle relief rides. Our 5-day adventure bike tours are specifically designed to provide relief to Veterans and First Responders with PTSD and other invisible injuries. We get out in Arizona's and Colorado's nature, enjoy the scenery, and share in camaraderie with others.

Subject area: Philanthropy Information and communications

Population served: Retired people Military personnel Veterans Emergency responders

Geographic area served: Colorado (United States) Arizona (United States)

Impact

Goals

What we **aim to solve**?

As we embrace 2026, we are excited to share the latest news, updates, and stories from our community support activities. This year, our focus is on growing the organization to be an educational provider and to increase our charity-giving goals. Through your support of our shared vision and your encouragement, we achieve our goals by providing funds and grants to our community organizations which support shared vision for mental health initiatives, human resilience, and promoting health core values. Fong Cares can do this with your continued financial support and believing in the mutual vision for the community. We continue to partner with community non-profits with our shared mission for mental health awareness.

What is the organization **aiming to accomplish**?

Fong Cares Foundation provide \$2500 co-pay to University of Colorado - Colorado Springs (UCCS) Lyda Hill Institute for Human Resilience organization. Fong Cares Foundation will be attending the UCCS Greater Resilience Information Toolkit (GRIT) on the 6th of March. FCF Team completes GRIT training to become a GRIT coach to recognize and ability to speak to those in the community with trauma related issues, PTSD, or needing solace from anxiety. Provide on-going charity-giving support to A Touch From Heaven/Natalie's House for economic challenged and sexual exploited children. Support the Motorcycle Relief Project who provides adventure trips to veterans and first responders suffering from PTSD issues.

What are the organization's **key strategies** for making this happen?

Fundraising Vision - The How's (Goals) Our objectives for strengthening Fong Cares Foundation identity, engaging target audiences, securing funding, and fostering strategic partnerships is by active engagement with the local community. Using these actions, we will message our vision and build the trust within the community. 1. Raise Awareness - Establish Fong Cares as a leading advocate for suicide prevention and mental health support. Look for opportunities to Tell Our Story! 2. Engage Key Stakeholders - Develop partnerships with law firms, first responder agencies, veteran groups, and mental health non-profit organizations. Seek out organizations to message! 3. Secure Funding and Sponsorships - Expand our individual donor base for recurring gifts and develop corporate sponsorships. Communicate the message! 4. Promote Programs and Initiatives - Work with our partners to increase awareness through participation in stress management workshops, peer support networks, trauma recovery, and local community programs. Become an ACTIVIST for our Mission!

Results

Giving Back to the Community - The What Our 3-year fundraising revenue goal is \$100,000 with 70% of the net revenue provided to our charity-giving partners. Our FCF mission is to be a charity-giving and an education awareness foundation. The following non-profit organizations are being supported: A Touch From Heaven - gifts given Natalie's House - gifts given My Scars Are Beautiful - gift given UCCS Lyda Hill Institute for Human Resilience - gift given Tri-Lakes Cares - gift given

A Touch From Heaven and Natalie's House

Charity-Giving Goal

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2025	2,064

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21% of the 2025 revenue collected was returned to the community programs via charity-giving to support to this organization in their needs for the children's groups. For 2026 our goal is to provide charity-giving funds to more support organizations.

How we listen

How is your organization using feedback from the people you serve?

- To make fundamental changes to our programs and/or operations
- To inform the development of new programs/projects
- To strengthen relationships with the people we serve

Which feedback practices does your organization routinely carry out?

- We look for patterns in feedback based on demographics (e.g., race, age, gender, etc.)
- We aim to collect feedback from as many people we serve as possible
- We collect feedback from the people we serve at least annually

What challenges does your organization face in collecting feedback from the people you serve?

- Staff find it hard to prioritize feedback collection and review due to lack of time

Board leadership practices

Board Orientation & Education

Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?

Yes

CEO Oversight

Has the board conducted a formal, written assessment of the chief executive within the past year?

Yes

Ethics & Transparency

Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?

Yes

Board Composition

Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?

Yes

Board Performance

Has the board conducted a formal, written self-assessment of its performance within the past three years?

N/A

Note: Candid worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section.

UN Sustainable Development Goals



People

Leadership

Operations CFO

Deborah Wilfong

✉ deborah.wilfong@fongcares.org

An experienced Program Manager overseeing Defense and Aerospace systems executed by major defense contractors. The senior leader who interfaced with customers and stakeholders, subcontractors, suppliers, and vendors to meet the accountable program mission objectives are executed within the budget and schedule constraints.

Creative Director

David McGill

✉ dmcgill@fongcares.org

Art Director, Graphic Designer, Professor, and Technical Trainer with experience in multimedia, graphics, marketing, print design, exhibit design and classroom instruction. 2017 retired from teaching, continued to work as a freelancer for DWMC Design.

Board members

Deborah Wilfong
Honeywell
International
Board chair: 2025 - 2028

Kenya Battles
Fong Cares Foundation

David McGill
Freelance Graphic
Designer, DWMC
Design, Beaumont, CA
Board co-chair: 2025 -
2028

Staff

Anthony Serrano
Arizona Fundraiser

Cheryl Ricklefs
Project Coordinator

Dr. Karen Apio
Project Coordinator

Jimmy DaSilva
Nevada Fundraiser

Contact

Primary contact


Deborah Wilfong

Operations CFO

(719) 494-6640

deborah.wilfong@fongcares.org

Fundraising contact

Deborah Wilfong 

Operations CFO

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Compensation

Officers, directors, trustees, and key employees

There are no Officers, directors, trustees, and key employees recorded for this organization.

Highest paid employees

There are no highest paid employees recorded for this organization.

Contractors

There are no contractors recorded for this organization.

Fundraisers

There are no fundraisers recorded for this organization.

Demographics

SOURCE: Self-reported; last updated 3/11/2026

This organization's leader identifies as:

— White/Caucasian/European — Female

This organization's co-leader identifies as:

— White/Caucasian/European — Male

Race & ethnicity

	Board members	Senior staff	Staff
Total	3	0	4
Asian / Asian American	0	0	0
Black / African American	1	0	0
Hispanic / Latino / Latina / Latinx	0	0	0
Middle Eastern / North African	0	0	0
Multi-racial / multi-ethnic (2+ races / ethnicities)	0	0	0
Native American / American Indian / Alaska Native / Indigenous	0	0	0
Native Hawaiian / Pacific Islander	0	0	2
White / Caucasian / European	2	0	2
Decline to state	0	0	0
Other	0	0	0

	Board members	Senior staff	Staff
Unknown	0	0	0

Gender identity

	Board members	Senior staff	Staff
Total	3	0	4
Female	2	0	2
Male	1	0	2
Non-binary	0	0	0
People who prefer to identify with another gender identity	0	0	0
Decline to state	0	0	0
Unknown	0	0	0
